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Local FM to host 2018 National Homelessness Marathon, Feb 22nd

FOR IMMEDIATE RELEASE:

Local 107.3 FM is proud to coordinate and host the 2018 Homelessness Marathon (#HM18) for the second year in a row.

Local 107.3, in collaboration with other community/campus radio stations and the National Campus and Community Radio Association (NCRA/ANREC), will be broadcasting 18 hours of content from 14 stations in 7 provinces.

#HM18 will begin airing on Thursday, February 22nd and will run until the morning of Friday, February 23rd. #HM18 will feature content from communities large, and small about the challenges, struggles, and the resiliency of Canada's homeless population. Content is created and contributed by volunteers at Community and Campus radio stations across the nation, such as CJLO 1690AM in Montreal, and CJSR 88.5FM in Edmonton. These stations will be producing and sharing content about the issues of poverty, homelessness, and financial instability faced by individuals on a daily basis in their communities.

The marathon will travel from Newfoundland & Labrador to BC and will be broadcasted by c/c stations in communities of all sizes. The marathon will be available for download on the NCRA/ANREC program exchange, and will be aired live online at LocalFM.ca and on 107.3 FM in Saint John, NB.

The 18 hours of content will be heard by a combined daily listenership of over 200,000 Canadians from coast to coast.

Barry Rooke: NCRA/ANREC Executive Director

"The Homelessness Marathon shares incredible insights from communities all across Canada with each other. It gives listeners in Toronto the opportunity to hear about the realities in Saint Johns or sharing ideas in Vancouver that can aid in Montreal in developing responses to homelessness. For the NCRA/ANREC facilitating and supporting this national collaboration is extremely important. Homelessness affects all of Canada, and we believe Homelessness Marathon in 2018 will help to shine a spotlight on the experiences of Canadians across the nation"

For more information please contact:

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