



Local 107.3 FM
TJ Condon Student Centre
100 Tucker Park Road
Saint John, N.B. E2L 4L5

Main Office: (506) 648-5667

Email: Info@cfmh.ca

Local 107.3 Advertising rates and contract

Are you looking to target a specific, and relatively untapped, alternative audience? While Local 107.3 FM has diverse and varied programming, we attract a specific audience that includes 3000 UNB Saint John students as well as a general population that cares about local businesses and issues.

As a non-profit campus-based community radio station, we operate in a way that allows our organization to offer high-value advertising opportunities to local businesses we care about and support at affordable prices. At ~\$6/ad, Local 107.3 FM's standard rate provides much better service than corporate media at a better value.

Local 107.3 FM advertising packages include customized and personalized 30 second spots to fit the message you are broadcasting. For more information, contact Local FM at info@cfmh.ca or call us at 506-648-5667.

Short-Term Packages:

1 week (25 spots) = **\$150**
2 weeks (50 spots) = **\$250**
3 weeks (75 spots) = **\$425**
4 weeks (100 spots) = **\$500**

Long-Term Packages:

3 months (300 spots) = **\$900**
6 months (600 spots) = **\$1750**
9 months (900 spots) = **\$2000**
12 months (1200 spots) = **\$2225**

Spots generally air 5 times/day during peak hours and only weekday spots count towards this total. Any spots played outside of peak hours and on weekends are considered a bonus. Our licensing limits our advertising to 4 minutes per hour giving your advertisement prime placement and keeping your message from getting lost in a swath of other ads. All prices are doubled for 60 second ads.

Local FM's advertising packages include social media support, and (when applicable) ticket giveaways, interviews, and calendar listings.



LOCAL
107.3FM
LOCALFM.CA

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Local 107.3 FM agrees to provide advertising services as detailed below to:

Company Name: _____

Contact Person: _____

Address: _____

City: _____ Postal Code: _____

Telephone Number(s): _____

E-mailAddress: _____

Advertisement Start Date: _____

Please select the package you have chosen:

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Signature: _____ Date: _____

Please sign and return to Local 107.3 FM along with payment.

Local FM accepts payment via cheque, credit card, or paypal. Please make cheques payable to:
Campus Radio Saint John inc. or contact Local FM for more details.